

Disease/information ? hemophilia, caused by a mutation that prevents blood clotting, usually passed from mother to son

Symptoms ? patients can bleed to death

Treatment ? 3 times a week, his parents inject a clotting protein into his vein : factor VIII

Cost ? more than a million dollars a year/patient, patients (20,000) cost over 270,000 dollars a year

Drugs on the market ? more than 2 dozen factor products in the US

Patient/details

Landon Morris, diagnosed after he was born. He has 3 brothers but the only one affected His grand father had it. He was coddled (treated with great care). The roughest of his siblings. Leads a normal life. He does not stay still for his injection

Issues raised in the extract (regarding drug prices). Is the price justified ?

Drug companies want to attract these patients : invitations to dinners etc. but they don't compte on price. Prices remain high

Expl of Bayer Pharmaceuticals : expensive manufacturing, developing and marketing but does not explain the high prices. The price is based on the value they think the innovative drug brings to the market

Insurance companies cover everything so no incentive to lower prices